

HID Global And Phunware Partner On Enhancing Wayfinding And Visitor Engagement Experience In Hospitals

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HID Global, globally renowned trusted identity solutions provider, and Phunware, Inc., a fully integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, has announced their collaboration to improve the experience for hospital patients and visitors to find their way within medical facilities, using wayfinding on their mobile phones. Wayfinding is indoor navigation to guide a person step-by-step on the way to a desired destination.

[Wayfinding And HID Location Services](#)



Phunware and HID are addressing the need of healthcare institutions to deploy standardised technology

"The combination of Phunware's market-leading wayfinding and mobile engagement capabilities with innovative HID Location Services will ultimately revolutionize wayfinding within healthcare institutions," said Phunware co-founder and CEO Alan S. Knitowski.

"It's easy for visitors and patients to get lost in hospitals, and every time they do it puts appointment times and patient satisfaction at risk. With our location-aware app on a mobile device, we equip the visitor to get instant, turn-by-turn navigation that creates a better experience than that which is currently available on the market."

Phunware and HID are addressing the need of healthcare institutions to deploy standardized technology to provide a better wayfinding and visitor engagement experience inside the hospital, across campus and even in parking lots.

Unified Healthcare IoT Solutions



Healthcare organisations can easily lay out the foundation for IoT applications, such as wayfinding"

"Wayfinding is one more application that we are integrating into HID's unified healthcare IoT solution to make it easier for healthcare systems to manage a growing demand for automated and streamlined experiences," said Rom Eizenberg, Vice President of Sales, Bluvision, part of HID Global. *"With HID technologies, we have changed the location-aware landscape, delivering location as a service. Now, healthcare organizations can easily lay out the foundation for IoT applications, such as wayfinding."*

Healthcare IoT-Enabled Platform

HID's healthcare IoT solution-enablement platform simplifies the delivery of real-time location of clinicians, patients and devices. The platform is enabled by Bluvision (part of HID Global).

Multiscreen-as-a-Service (MaaS) Platform

Phunware's Multiscreen-as-a-Service (MaaS) platform also provides enterprise-level mobile wayfinding, engagement, data and more for other vertical markets, including retail, residential, hospitality, media and entertainment and more.

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