CNL Software Attends Security Event IFSEC Arabia 2011

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CNL Software, a world leader in Physical Security Information Management (PSIM) software, attended the premier IFSEC Arabia in Riyadh this week. The event saw the launch of the globally renowned commercial and industrial security exhibition in Riyadh, Kingdom of Saudi Arabia (KSA) to bring together international security and fire safety solution providers with the Government and commercial buyers in this region.

Following the appointment of Ramon Grado as Director, International Sales to oversee the set up of CNL Software’s offices in the Middle East, attending the event further reinforces CNL Software’s commitment to its expansion in the Middle East market to meet growing demand for IPSecurityCenter™, its PSIM software.
"We have seen a lot interest in our software in Saudi Arabia recently. There are a number of Safe City and campus protection programs that require PSIM software to help collect, aggregate and distribute intelligence to help reduce costs, improve security and ensure compliance to common sets of standards", says Adlan Hussain, Marketing Manager at CNL Software.

"IFSEC is a globally recognized leader in security events. This year we have attended IFSEC in the UK, South Africa and are now preparing for IFSEC Arabia and IFSEC India. One of the keys to IFSEC's success has been maintaining a good education program that highlights new technologies which help to shape the future of the security market and protect the lives of each and every one of us."

Held at the Middle East's newest state-of-the-art international RICEC exhibition centre, IFSEC Arabia was be ideally located in the Kingdom's capital. With a population of 5 million, Riyadh is central to all decision making and is the Kingdom's largest populated city.

IFSEC Arabia was also co-located with the Occupational Safety & Health (OSH) Arabia. Both events are supported and endorsed by the Saudi Ministry of Interior and have the Royal Patronage of Prince Naif bin Abdul Aziz Al-Saud. CNL Software will be located on booth D15.