

New Product Profile and Associated Product, Technology Areas and Tradeshow eNewsletters

The guidelines below are suggested guidelines for advertisers to provide material that is already formatted in the "house style". SourceSecurity.com / SecurityInformed.com reserve the right to moderate and change copy if required. It is imperative that all copy needs to be relatively descriptive, objective and informative.

Please note: maximum acceptable length is number of characters, not letters. Spaces count as characters.

You will be sent a proof of your editorial profile to approve prior to eNewsletter issue date.

Information / material requirements

- **Images (appear on website):** Please attach maximum of 5 images (depending on the length of copy) in 500x500 pix at 72 – 300 dpi in .JPG



- **Datasheet / tech spec PDF (appears on website):** Please attach the full-length version of the datasheet as a PDF for downloading.

Attached

- **Company logo:** Highest possible resolution, .JPG, 400x400 px, max. 20 KB
- **Video YouTube URL (optional):** You may include a video with your product listing. Please let us know the YouTube URL so this can be embedded.
- **Product profile title (appears in eNewsletter and on website):** Maximum of 45 characters

Try to optimise your title for search engines (key words, company name etc)

At Harpazul new wireless electronic locks enable safe, convenient 24-hour check-in

- **eNewsletter sound bite (appears in eNewsletter):** Maximum of 42 characters

Usually an overview of the product profile (to stimulate interest).

At new luxury apartments, electronic locks simplify round-the-clock check-in — without staff or 24-hour reception

- **Product profile content (appears on website):**

We recommend copy to be at least 500 characters. Please note that you can send any type of security product to feature in the New Product Showcase and the eNewsletter.

Leisure and business travellers enjoy the convenience of flexible check-in and the safety of contactless arrival. Switching mechanical locking for a wireless electronic system can offer both without disrupting hotel aesthetics or day-to-day operations. Guests can enter their room without queueing at reception: It is perfect for hospitality settings where 24/7 staffing is not cost-effective, as managers of one luxury apartment complex in Spain discovered.

Safety and convenience are now central to traveller expectations. In 2019, 78% of respondents to a Travel Leaders Group survey wanted to see more self-service check-in. Making this available can save a business money and reduce unnecessary staff workload.*

At Harpazul — new holiday apartments close to Galicia's beaches — stylish electronic locks with integrated PIN keypads now secure the main entrances, recreation areas and individual apartments. Wireless, PIN-operated escutcheons complement the aesthetics. Rooms also have a wall-mounted Energy Saver, which helps Harpazul to minimize wasted energy.

Easy installation and convenient operation

TESA Hotel's Check-In by PIN solution makes arrival safe and stress-free. The guest enters without delay and settles in immediately. Contactless arrival also saves costs, because 24-hour hotel reception staffing is not required.

Before they even leave home, guests receive an email with a unique PIN to enter Harpazul; move through its common areas; and unlock their room. The code expires automatically on scheduled check-out. "This way we offer a better service to the customer because they don't have to queue at reception," says Harpazul's Roi Casal. "Our guests move around without any need to carry a key-card."

"We have a long, strong record in supplying innovative, trusted locking solutions to hotels and holiday rentals," explains Iñigo Aldalur, Sales Manager at TESA Hotel. "Our entire range of locking devices is wireless, so a structure and its interior design are never disrupted by ugly cabling. Wireless locks are also faster and more cost-effective to install, which helps smooth the transition from mechanical locking to an electronic solution which appeals to the modern traveller."

Improving service and guest satisfaction

Harpazul's wireless locking system is managed easily and in real time with TESA Hotel software. Every lock can be controlled or monitored remotely. The same locks are compatible with key-card and smartphone app unlocking, if Harpazul introduce either option in future.

Harpazul's system administrator automatically receives alerts when a door is opened, a guest turns on privacy mode (DND) or a lock's battery is low — a rare event, as TESA Hotel locks have a typical battery life of 3 years or at least 75,000 cycles. PIN expiration dates and times are easily amended to facilitate an extended stay or late check-out.

Designed for accommodation of almost any size and type, the TESA Hotel solution is a simple upgrade which unifies locks and software in one system. A broad hardware range includes robust door and in-room devices, all with modern aesthetics. Battery powered and wireless, they come in multiple finishes and designs.

*For guests who stay at Harpazul, the inconvenience of room keys is a distant memory — perhaps one reason why these apartments rate 4.8/5 on Google Reviews and 9.5/10 on Booking.com**.*

To learn more, visit <https://campaigns.assaabloyopeningsolutions.eu/tesa-hospitality>

*: www.costar.com/article/1844143891

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