

## New Market Profile and Associated Vertical Market eNewsletters

The guidelines below are suggested guidelines for advertisers to provide material that is already formatted in the "house style". SourceSecurity.com reserves the right to moderate and change copy if required. It is imperative that all copy needs to be relatively descriptive, objective and informative.

**Please note: maximum acceptable length is number of characters, not letters. Spaces count as characters.**

You will be sent a proof of your editorial profile to approve prior to eNewsletter issue date.

## Information / material requirements

- **Images (appear on website):** Please attach maximum of 5 images (depending on the length of copy) in 500x500 pix at 72 – 300 dpi in .JPG
- **PDF (appears on website):** Please attach the full-length version of the case study as a PDF for downloading.
- **Company logo (appears in eNewsletter):** Highest possible resolution, .JPG, 400x400 px, max. 20 KB



**ASSA ABLOY**  
Opening Solutions

- **Market profile title (appears in eNewsletter and on website):** Maximum of 45 characters  
Try to optimise your title for search engines (key words, company name etc)

*Code Handle® protects a physiotherapy practice*

- **eNewsletter sound bite (appears in eNewsletter):** Maximum of 42 characters

Usually an overview of the market profile (to stimulate interest)

*4 digits on a Code Handle® keep Fylab's consultation rooms private*

**Market profile content (appears on website):** We recommend profiles be at least 500 characters long.

This could be an application news, a case study or a product, within the particular market. Please note that it will need to be as relevant to the market as possible.

*In all medical settings, people are coming and going all day. Therapists leave their personal belongings in changing rooms, patients want privacy in consulting rooms, open or unlocked doors can be an invitation to opportunists. Yet keeping track of mechanical keys can be a tiresome task for a small practice. There is a solution: the Code Handle PIN lock from ASSA ABLOY.*

*In Irun, in Spain's Basque country, Fylab sought easy electronic door security for their consulting rooms. These rooms house expensive specialist equipment for the various therapeutic disciplines offered by Fylab. Requirements were straightforward: a simple, secure, keyless access solution designed to work in a facility that gets a lot of daily traffic from professionals and the public. They needed a locking device that is easy to retrofit and incorporates a contemporary device design to match with Fylab's modern medical workplace.*

*The Code Handle PIN-locking door handle added electronic security to three consulting-room doors at Fylab — without wires or cables. Two screws fit a Code Handle to almost any interior door (between 35mm to 80mm thick). You don't even need to change your existing door cylinder.*

*"I am no artist or handyman, but I managed to fit the handles within 10 minutes," says Fylab founder, Borja Saldias Retegui.*

*Code Handle has many advantages for a small medical practice*

*Code Handle adds electronic security to almost any interior door without disrupting its aesthetics. If you need to secure a door facing a public space, Code Handle does it subtly and with zero hassle. At Fylab, Code Handle devices locks both wooden and glass doors, keeping equipment and therapists' personal belongings safe.*

*"We like the solution a lot because we can do away with keys," adds Borja. Code Handle removes the need to track cumbersome keys or install expensive access control. Because every Code Handle allows up to 9 different PIN numbers (4 to 6 digits), all authorised staff at Fylab can have their own security code. The practice manager cancels or amends PINs at any time using the master PIN. Two standard batteries (CR2) slot inside the handle, typically lasting 30,000 lock/unlock cycles before replacement. It's simple.*

*"Code Handle is unique in comparison to common code door locks: it has the code function and battery incorporated inside its handle, so you don't need to make extra modifications to your door," explains Lars Angelin, Business Development Manager for Code Handle at ASSA ABLOY EMEA.*

*Auto-locking is another helpful feature. When the door closes, Code Handle locks it automatically. You don't need to put down whatever you are carrying, and no one can open it from the outside while you are not looking. To keep the door open briefly, you simply hold Code Handle down for 5 seconds and it remains temporarily unlocked. For convenience, Code Handle always opens freely from the inside.*

*"Code Handle provides the most simple solution for access control in a small facility," says Borja.*

*To learn more about Code Handle, visit  
<https://campaigns.assaabloyopeningsolutions.eu/codehandle>*