

New Product Profile and Associated Product, Technology Areas and Tradeshow eNewsletters

The guidelines below are suggested guidelines for advertisers to provide material that is already formatted in the "house style". SourceSecurity.com / SecurityInformed.com reserve the right to moderate and change copy if required. It is imperative that all copy needs to be relatively descriptive, objective and informative.

Please note: maximum acceptable length is number of characters, not letters. Spaces count as characters.

You will be sent a proof of your editorial profile to approve prior to eNewsletter issue date.

Information / material requirements

- **Images (appear on website):** Please attach maximum of 5 images (depending on the length of copy) in 500x500 pix at 72 – 300 dpi in .JPG
- **Datasheet / tech spec PDF (appears on website):** Please attach the full-length version of the datasheet as a PDF for downloading.
- **Company logo:** Highest possible resolution, .JPG, 400x400 px, max. 20 KB
- **Video YouTube URL (optional):** You may include a video with your product listing. Please let us know the YouTube URL so this can be embedded.

- **Product profile title (appears in eNewsletter and on website):** Maximum of 45 characters

Try to optimise your title for search engines (key words, company name etc)

Climax introduces the GX-Cubic2 Series

- **eNewsletter sound bite (appears in eNewsletter):** Maximum of 42 characters

Usually an overview of the product profile (to stimulate interest).

Climax introduces the GX-Cubic2 Series

- **Product profile content (appears on website):**

We recommend copy to be at least 500 characters. Please note that you can send any type of security product to feature in the New Product Showcase and the eNewsletter.

Rapid aging population, high healthcare costs, and physician shortages are creating an increasing demand for care at home, especially for seniors with long-term health conditions. The GX features a LCD display that shows clock time, temperature, GSM signal strength and sensor faults to keep users fully informed at all times. GX Smart Care Medical Alarm is an all-in-one wellness, and personal safety medical alarm solution, bridging medical health monitoring and emergency alarm to keep seniors safe in their own homes.

GX is compatible with Bluetooth medical devices, like blood glucose/blood pressure monitors, pulse oximeters...etc, to track medical data and remote monitoring directly from caregivers/physicians; and also has telecare alarm features, including voice recognition, emergency monitoring, Inactivity monitoring, voice control, and home automation capabilities to assist seniors to have a more secure, healthy living.

Bluetooth Medical Device Pairing

GX is compatible with Bluetooth Medical devices, like blood pressure/blood glucose monitors, pulse oximeters, thermometers...etc, to track health and medical data and allow caregiver/physicians to remote monitor and provide treatment as needed.

Smart Home Automation

ZigBee, Z-Wave, and/or Bluetooth automation devices incorporated into GX creates a smarter and safer home, by auto turning on hallway lights at night to decrease chance of a fall; or auto turn on the heater if there's a sudden temperature drop.

Voice Recognition

GX has built-in voice recognition and can activate an emergency call to CMS by preset vocal commands or keywords. Allowing seniors to receive emergency attention even in situations where they are unable to seek help manually.

Location Tracking

GX can be paired with BRPD-1 Bluetooth pendant, a small wearable panic button that partners with a smartphone application for GPS location reporting and trigger help alarm with one button press, whether the user is at home or out for a walk.

Voice Control

GX is compatible with Google Home and Amazon Alexa voice control to control home electronic devices, allowing seniors to use their voice to make their environment more suitable without lifting a finger.

Visual Monitoring and Verification

GX can integrate Camera PIR Motion Sensors to deliver real-time visual monitoring and verification. When an emergency occurs, alerts are immediately sent to family members, and Monitoring Center to verify the event and sending immediate assistance as needed.

Pivotell ® Advance Automatic Pill Dispenser

GX is compatible with Pivotell ® Advance Automatic Pill Dispenser, keeping secure of all pills, remind users to take their medication, keep track of their medicine intake, and allow caregiver/physician to monitor pill taking results/record and keep an eye on user's needs.

Safety & Inactivity Monitoring

GX can support wireless sensor devices, allowing users to add in smoke detectors, water leakage sensors, and gas sensors to monitor emergencies; and motion sensors, door contacts, sensor pad transmitters for inactivity monitoring, to build a healthier, safer independent living.

Voice over Internet Protocol (VoIP) & DECT

GX's built-in VOIP function allows users to initiate two-way voice calls to contact CMS and family members during alarms and emergency. With the optional add-on of DECT, GX can pair with voice extenders, talking pendants, call points...etc placed around the home to create a safety net and peace of mind.

Color Lighting Function

GX also has LED nightlight featuring both multicolor adjustment and light level button control for pleasant ambiance.

Remote Monitoring via Web and Smartphone Apps