alhuaTECHNOLOGY

SUCCESS CASE

Dahua DeepHub Business Meeting Solution Equips Achat Hotel with Integrated

Al-powered Conference & Meeting Capabilities

Achat Hotel in Bochum, Germany offers comprehensive meeting and conference services,

including both accommodation and catering. Due to the ever increasing demand for

interactive meeting amenities, the hotel chose and implemented the <u>Dahua DeepHub</u>

Business Solution, providing integrated Al-powered conference and meeting capabilities for its

guests.

(Insert Video)

https://www.youtube.com/watch?v=utwnyDvKkKY

Challenge

The 5 flexible and combinable meeting rooms of Achat Hotel in Bochum can accommodate

various types of events, creating a high demand for these facilities. In order to be able to

successfully hold forward-thinking events in today's digitalized era, such as hybrid events that

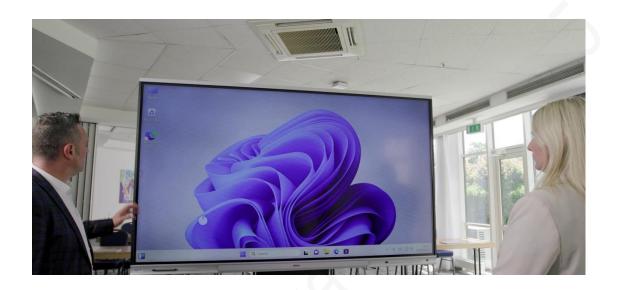
integrate both in-person and online participants, the hotel needs a modern and user-friendly

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digital conference solution.

Solution



"With DeepHub from Dahua, we have found the exact solution," explains Jorge Melendez, Sales Manager at Achat Hotels. "We installed a 98-inch DeepHub in our largest conference room. DeepHub impressed us above all with its ease of use. It has both a Windows and an Android interface, so our guests who are familiar with computers or smartphones can use it intuitively straight away. With online sharing and connection via a dongle, our guests don't need to download any software. Meetings start faster and participants can focus on the essentials. The 98-inch DeepHub is large and bright enough. In a conference room for 80 people, everyone can see everything clearly without the need to darken the room. The wireless connection makes setting up a meeting incredibly easy. The handwriting function is also excellent – converting handwriting to printed text without any delay in writing is extremely



useful."



Nina De Rosa, Director of Achat Hotel in Bochum, adds: "The built-in camera makes it easy to make video calls via platforms such as Teams and Zoom. The integrated speakers are of high quality and do not generate background noise. The latest DeepHub Meeting software is very popular with our guests. Especially for those who organize seminars and workshops in our hotel, DeepHub Meeting is extremely convenient. It is not only an optimized online conference software, but also offers a variety of practical tools for teamwork, discussions and brainstorming. Online participants can also use the free DeepHub Meeting app to take part in the on-site seminar and get actively involved."

Results



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The Dahua DeepHub Business Meeting Solution has elevated the conference rooms, event venues, and other facilities of Achat Hotel in Bochum, taking it to the next level. It not only changed the way the hotel holds meetings, but also significantly enhanced the experience and satisfaction of their guests.



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"Dahua provides robust and easy to move stands with wheels for each DeepHub. We have just

purchased a second 86-inch DeepHub. During the European Championship soccer season, we

were able to move the DeepHub onto the terrace in the evening so that our guests could

watch soccer matches together. And the same device is used for workshops and seminars

during the day. We can even set up the DeepHub in the bar. It's not just a screen, but also an

interactive platform that offers our guests many entertainment options," says Markuz Metz,

Technician at Achat Hotel in Bochum.

For more information about the Dahua DeepHub Busines Meeting Solution, please contact

your local Dahua representative or check out the official web page here.

About Dahua Technology

Dahua Technology is a world-leading video-centric AloT solution and service provider.

Committed to enabling a smarter society and better living, Dahua has deployed its products,

solutions, and services in 180+ countries and regions, covering transportation, manufacturing,

education, retail, banking & finance, energy, environmental protection and various industries.

The company has more than 23,000 employees, with over 50% of R&D technicians. Focusing on

technological innovation, Dahua has established five major research institutes, with annual R&D

investment accounting for approximately 10% of its sales revenue. The company continues to

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explore emerging fields based on in-depth insights and layout of AloT, and has extended its

innovative businesses including Imou, iRAYPLE, Pixfra, Waythcan, Wisualarm, Dahua Memory, etc.

In line with its core value of "Customer Success, Employee Achievements", Dahua strives to

provide the market with excellent quality and service, create more value for customers, and

proactively contribute to a safe, low-carbon, beautiful and harmonious world.

To learn more, visit the <u>Dahua Blog</u> or follow us on <u>Facebook</u>, <u>LinkedIn</u>, <u>YouTube</u> and <u>Twitter</u>.

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