







When You Can't Be There

View Places That You Couldn't **Even See Before** 

Meet our new dome-shaped, ceiling-mounted network camera with a zoom lens.

A 4.6 zoom makes it possible to check places in detail.

Its 73° wide viewing angle allows you to recognize much broader range at the single sight.

Thanks to its PoE\*1 capability and splash-resistant body\*2, the camera can be installed in places where it is difficult to provide power, like on factory and warehouse ceilings, or garage and store eaves.

This lets you grab every business possibility by breaking distance and time barriers with Zero Distance Management\*3.

- \*1 PoE (Power over Ethernet) supplies power through an Ethernet Cable.
- \*2 IPX4 (IEC 60529 standard) equivalent splash-resistance.
- \*3 For details, see the bottom of this page.



Parking lot



Walkway



**Entrances** 

BB-HCM547



Warehouse

## Zero Distance Management

Zero Distance Management is a new business style made possible by Panasonic network cameras. It allows safe, smooth, economics business management that is tota free from conventional distance and time limitations.



The PoE function supplies power through an Ethernet cable\*. Dynamic DNS service and UPnP compatibility make it easy for anybody to set up and use the system over the Internet.









\*An optional AC adaptor can also be used.

# **Achieving Zero Distance Management** with a Variety of Functions



## Installation

## **Outdoor Ready**

The splash-resistant body\* expands the scope of applications by letting you install the camera outside, like on house, garage or store eaves.



<sup>\*</sup> IPX4 (IEC 60529 standard) equivalent splash-resistance

## Control

### Wide-angle Lens

The use of a 73° wide-angle lens lets you monitor a wide area in a single view. The coverage can be increased even more by combining pan and tilt operation.

The viewing angle

**Motion Detection Function** 

can also be stored temporarily in the

This function detects changes by reacting

to a camera threshold or sensitivity that is

set in advance on the PC. Captured images

camera\*3 or sent to you by e-mail\*4 or FTP

\*3 A maximum of approximately 970 images (320 x 240 pixels) can





BB-HCM531 (54°)

Capture

data transfer\*5.

be stored in the camera.

\*4 POP before SMTP
authentication and SMTP

and CRAM-MD5) are supported. \*5 The sensor's detection history

authentication (PLAIN, LOGIN

can also be e-mailed to you once a day at a preset time

BB-HCM547 (73°)

## Store

Connect

SSL support

## Recording program\*6

\* For JPEG only. The audio feature does not work on cell phones.

Video data can be downloaded to a PC using optional software. In stores, this allows for more detailed monitoring of customer behavior, and of employee attitudes toward customers, information that cannot be obtained from still images alone.

Recorded data is sent in encrypted form,

making it very difficult for someone else to "eavesdrop" on the network.

\*6 Recording is possible for only one camera. To record images from multiple cameras, use the BB-HNP1 BB-HNP15





Plavback screen

## **Monitor**

### Simultaneous MPEG-4\*1 and JPEG

Cameras simultaneously send MPEG-4\*1 images in three resolutions (VGA\*2, QVGA, and QSIF\_SP), and JPEG images in the same three resolutions in favor motion, standard, and favor clarity image-quality types. MPEG-4 is recommended for viewing smooth motion images, and JPEG is recommended for recording higher quality images.

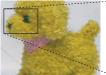
- \*1 MPEG-4 is not applicable on a cell phone.
  \*2 When viewing in VGA, only MPEG-4 playback offers
  a maximum of 30 fps.

MPEG-4 Visual License
When installing the MPEG-4 viewer program on additional PCs,
please purchase additional licenses (Model No. BB-HCA5A for USA,
BB-HCA5CE for others).

## Progressive scan

Progressive scanning eliminates the blurring that often occurs with interlaced scanning, to produce a high-quality image.

### ■Interlaced scan





■ Progressive scan





# **Detection Notification Sound**

While viewing MJPEG images on the single or multi-camera screens, your computer can play a sound to notify you when motion is detected or the external sensor is triggered. This feature can be set independently on each computer that accesses the camera.



## Part Names



	Specifications [BB-HCM547
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Network camera		Server		Terminal				
Zoom	4.6x zoom (2.3x optical, 2x digital)	Image compression	JPEG (Motion JPEG for moving image display), MPEG-4	Network inter	face	Ethernet (10Base-T/100Base-TX)		
	32° (tele) - 73° (wide)	Video resolution	640 x 480, 320 x 240 (default), 192 x 144	External I/O c	onnector	Input: 2, Output: 1		
Vertical	24° (tele) - 55° (wide)	Image quality	JPEG (favor clarity, standard, favor motion) , MPEG-4	Video output		Analog composite (NTSC/PAL)		
Pan (horizontal)	-175° up to +175°	Frame rate*2	Max. 30 frames/sec. (640 x 480*3, 320 x 240, 192 x144)	Audio output		3.5 mm stereo mini jack (output is mono)		
Tilt (vertical)	0°up to 82°	Security	User ID / Password, SSL			2 1 1		
Revolving speed	Pan: max. 300° /sec, Tilt: max. 80° /sec	Supported protocols	IPv4/IPv6 Dual-Stack	External microphone i		3.5 mm mini jack		
Sensor Type	1/3.6 inch MOS*1 sensor, approx. 370,000 pixels		IPv4: TCP, UDP, IP, HTTP, FTP, SMTP, DHCP, DNS, ARP,	SD Memory Card slot*7	Full size (for more information, see the Panasonic Network Camera website at			
Focus	Fixed (focal range: 0.75 m to ∞)		ICMP, POP3, NTP, UPnPTM, SMTP Authentication, RTP, RTSP*4, RTCP, HTTPS, SSL, TLS			http://panasonic.net/pcc/support/netwkcam/support/info.html)		
Aperture (F No.)	F1.9 (wide) - F2.8 (tele)	IPVA: TCP LIND ID HTTP ETP SMTP DNS						
Required light intensity 2 to 100,000 lx (0.2 to 100,000 lx in color night view mode)			ICMPv6, POP3, NDP, NTP,		General			
Scanning system	Progressive scan		RTP, RTSP*4, RTCP, HTTPS, SSL, TLS			-20°C to +50°C (-4°F to +122°F)		
Audio		User access limit	HTTP: Max. 30 simultaneous accesses (max. 10 accesses in MPEG-4 mode)	Operating humidity		20 % to 90 % (No Condensation)		
Audio communication	2-way half duplex		HTTPS: Max. 10 simultaneous accesses (max. 5 accesses in MPEG-4 mode)	Dimensions(I	1 x W x D)	153 x 115 x 153 mm (6 x 4 1/2 x6 inches)		
Audio compression	ADPCM 32 kbps	Buffered images*5	4 070: (000 0/0)	Weight (only the unit)		690g (1.52 lb.)		
Audio bandwidth	300 Hz - 3.4 kHz	Danierea iniages	Approx. 970 images (320 x 240) • Standard image quality (16KB per image)	Power supply		PoE: 48 V, IEEEE 802.3af-compliant Power over Ethernet		
Audio input	Built-in microphone or external microphone input terminal		with time display •without SD / SDHC Memory Card		y	AC adaptor (option): input 100 - 240 V AC, output 12 V DC		
Audio output	Audio line output terminal for external speaker		. , , , , , , , , , , , , , , , , , , ,					
Audio Reception Method	ActiveX	Image transfer method	SMTP*6, FTP, HTTP	Power	PoE	4.4 W (7.9 W during pan/tilt scan)		
Audio Reception decoding	ActiveX	Image buffer/transfer triggers	Alarm, Timer, Motion detection or CGI trigger	Consumption	AC adaptor	4.4 W (8.5 W during pan/tilt scan)		

- 1 Original image sensor developed by Panasonic.
   2 The frame rate may slow down depending on the network environment, PC performance, image quality, when viewing dark images, etc.
   3 For MPEG-4 only. Not applicable to JPEG.
   4 Only still images in JPEG format can be displayed on a mobile phone.

- \*5 The maximum number of images that can be buffered depends on image resolution and image quality.

  For information about MPEG-4 image capacity, see the Panasonic Network Camera website at 
  http://panasonic.net/pcc/support/netwkcam/support/info.html.

  \*6 POP Before SMTP Authentication and SMTP Authentication [PLAIN, LOGIN, and CRAM-MD5] are supported.

  \*7 SD Memory Card is a consumable storage device.The life cycle may be substantially shortened depending on usage.

