Help control the issuance and ensure the authenticity of your ID cards with Print Security Suite from Fargo.

Because your cards are only as secure as the system that produces them.

PROTECTED BY
⊡ SECUREMARK ™
TECHNOLOGY

Where is your card identity system most vulnerable?

Your card identity system faces threats from both external and internal sources — whether it's an employee printing unauthorized badges or a sophisticated counterfeiter. Just how vulnerable is your organization? And just how much time, money or even lives could be lost because of even one unauthorized ID card?

Five secure applications provide you with the protection you need.

With Print Security Suite* you get user-friendly software that helps you control, monitor, maintain, and most importantly, upgrade the security of your card identity system. Fargo SecureMark™ Technology powers the suite, creating a higher level of integrated security between your printer/encoder, software and materials.

Depending on your desired level of protection, you're free to activate any combination of these five Print Security applications:

- • Password Control
- • Print Notification
- • Security Imaging
- • Print Diagnostics
- • Supplies e-Ordering

Print Security Suite delivers a level of convenience and security that not only keeps you printing, it increases your protection.

For more information, contact your authorized Fargo SecureMark integrator or visit www.fargo.com

FARGO®

The World's Most Secure
Card Identity Systems

Counterfeiting: How much could insufficient security measures cost your organization?

In the face of increasingly complex and serious security challenges, the need to develop sound identity authentication practices has never been greater. Every day, the price of inaction on the part of organizations grows more costly. What are the consequences of even one fraudulent credential within your organization?

56%** Percentage of US companies that experienced unauthorized use of computer systems in the past year.

58%*** Percentage of US companies that experienced a security breach in the past year.

$40,000 – $92,000[†] Amount the US business community loses per stolen identity.

5-7%[††] The ever-growing percentage of world trade represented by counterfeiting.

100%[††] Percentage by which counterfeiting has grown worldwide in the last five years.

Sources:
** 2003 CSI/FBI Computer Crime and Security Statistics
*** 2003 Computing Technology Industry Association
† 2003 Identity Theft Resource Center Study
†† 2004 Counterfeiting Intelligence Bureau

* Compatible with Windows® 2000/XP

PRINT SECURITY SUITE

Help ensure the authenticity of your ID cards. Activate any or all of these comprehensive applications for the appropriate level of print security that your organization needs.

Password Control

The first line of defense against unauthorized printing.

Unfortunately, the threats to your organization's security are not limited to external sources. In fact, internal breaches to your card identity system's security may be even more dangerous as they are often harder to detect.

Users can alter the frequency of the password prompts to suit their printing and security needs.

Password Control helps reduce both internal and external threats of fraud or misuse by automatically disabling a stolen or illegitimately accessed printer. When combined with Print Notification, it offers an effective deterrent to unauthorized users or counterfeiters.

Password Control is an ideal solution to help protect against hard-to-detect internal security breaches.

Security Imaging

Covert features add a vital layer of security to cards.

Security Imaging takes the security of your card identity system to a higher level. Using Fargo Secure Fluorescing Ribbons, Security Imaging allows organizations to add covert security features to their identity cards. Your custom logo and a unique covert number present an additional hurdle to counterfeiters. These features not only play an important role in preventing fraud, they can

When viewed under an ultraviolet light source, covert graphics and a unique number appear. This helps ensure the authenticity and enhance the security of your ID cards.
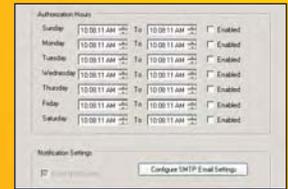
provide insightful forensic data, including the date, time and location a confiscated identity card was printed.

Print Notification

Provide around-the-clock integrity of your printer.

Counterfeiters thrive on moments of opportunity when organizations may let their guard down. Nights and weekends can be an especially attractive time, offering access to unguarded card printers.

Fargo Print Notification allows users to customize the authorized hours of a printer's operation.

Print Notification is a powerful 24-hour-a-day, seven-day-a-week tool that protects the security of your card identity system. Unauthorized printing — even if the appropriate passwords are provided — can trigger an instant notification via e-mail or text message, alerting you or your staff of the breach.

An instant e-mail or text message notifies a system operator of an unauthorized print event.

Print Diagnostics

Quickly assess and fix printing issues.

You and your staff shouldn't need to be technicians to effectively operate and maintain a card identity system.

Print Diagnostics provides a fast and easy way to gather and share printer diagnostic information with your authorized Fargo SecureMark integrator. By using this efficient application, a majority of printer issues can be quickly and conveniently handled via the phone or e-mail.

Print Diagnostics quickly gets you back to printing ID cards — and back to being secure.

Supplies e-Ordering

Secure supplies are a convenient click away.

Never be caught without the supplies you need. Supplies e-Ordering alerts you when your printer is low on supplies and provides a direct online link to your authorized Fargo SecureMark integrator. With the click of a mouse, your SecureMark-protected supplies are on their way.

Secure supplies are always just a convenient mouse click away.